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R Bank
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R Bank Takes Center Stage at the Haute Spot, Cedar Park, TX

Round Rock, TX: Today, R Bank announced its sponsorship at the Haute Spot venue in Cedar Park, TX, including official stage naming rights and official banking partner. This is an exciting time for R Bank who is always on a mission to expand its footprint in the surrounding communities. Haute Spot, along with Love and Lightstream, LLC, a media and concert promotions company, will provide R Bank with a new avenue to entertain guests through various events and nationwide artists scheduled to perform at Haute Spot.

R Bank values helping the communities they belong to, whether through banking services offered or through philanthropic contributions to organizations that assist them. Like R Bank, Haute Spot and Love and Lightstream have similar corporate and humanitarian values of giving back to the community. R Bank is committed to working with both organizations in finding ways to leverage the multiple opportunities to increase and amplify support to those who need it the most.

"We are excited to partner with another community minded organization like Love and Lightstream, LLC, and the Haute Spot. We want to be able to provide entertainment and relationship building opportunities to our customers and our communities. We feel we can use this unique venue to accomplish this and help to support our communities by donating time and events that are presented at the Haute Spot to our non-profit partners to assist them in increasing their exposure and fund-raising capabilities. It should be a win, win, scenario for everyone involved." -Steve Stapp, President and CEO, R Bank

R Bank is the largest privately owned community bank in Round Rock, with 10 locations as far north as Fort Worth and as far south as Edna, with 6 locations in Williamson County. The goal of R Bank is to develop a high-touch relationship with their customers while providing high-tech solutions to their financial needs.

"Love & Lightstream's mission is to 'Rock out. Do Good.' It is our heartbeat to use our resources - financially and promotionally - to give Austin-area bands and solo artists a much broader platform to create and share their art. Partnerships with brands like R Bank help us do even more good for these artists and others within our community." – Erik Engh, Executive Producer, Love & Lightstream

“We here at Haute Spot couldn’t be happier with the R Bank partnership. Their business values and commitment to the community, as well as their passion for live music and the arts, are perfectly aligned with ours, and we look forward to a long and successful brand harmony.”

- Tom Spano, CEO, Lifestyle & Entertainment Brands, Haute Companies (Haute Spot/ Haute Motorworks)

R Bank employs a staff of experienced community bankers who are focused on developing long-term relationships with their customers. By dedicating their service and skills to their customers, they are committed to helping them achieve financial objectives. R Bank believes in doing the right things for the right reasons, continuously emphasized through the service provided throughout its communities.